



*ABOVE:*The large terrace overlooks the beach and offers a breathtaking view of the entire Tel Aviv seafront. *BELOW:* The living room grows in height and opens onto the terrace thanks to sliding windows. *ON THE RIGHT:* the long distributive corridor leading to house services.



PENTHOUSE WITH VIEW

ARCHITECT DESIGNER

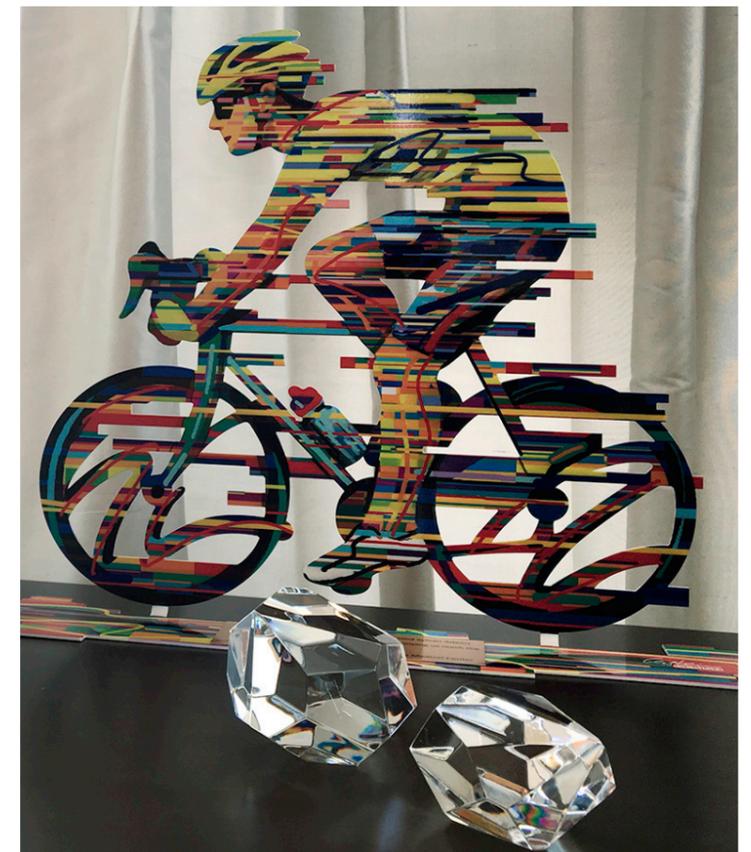
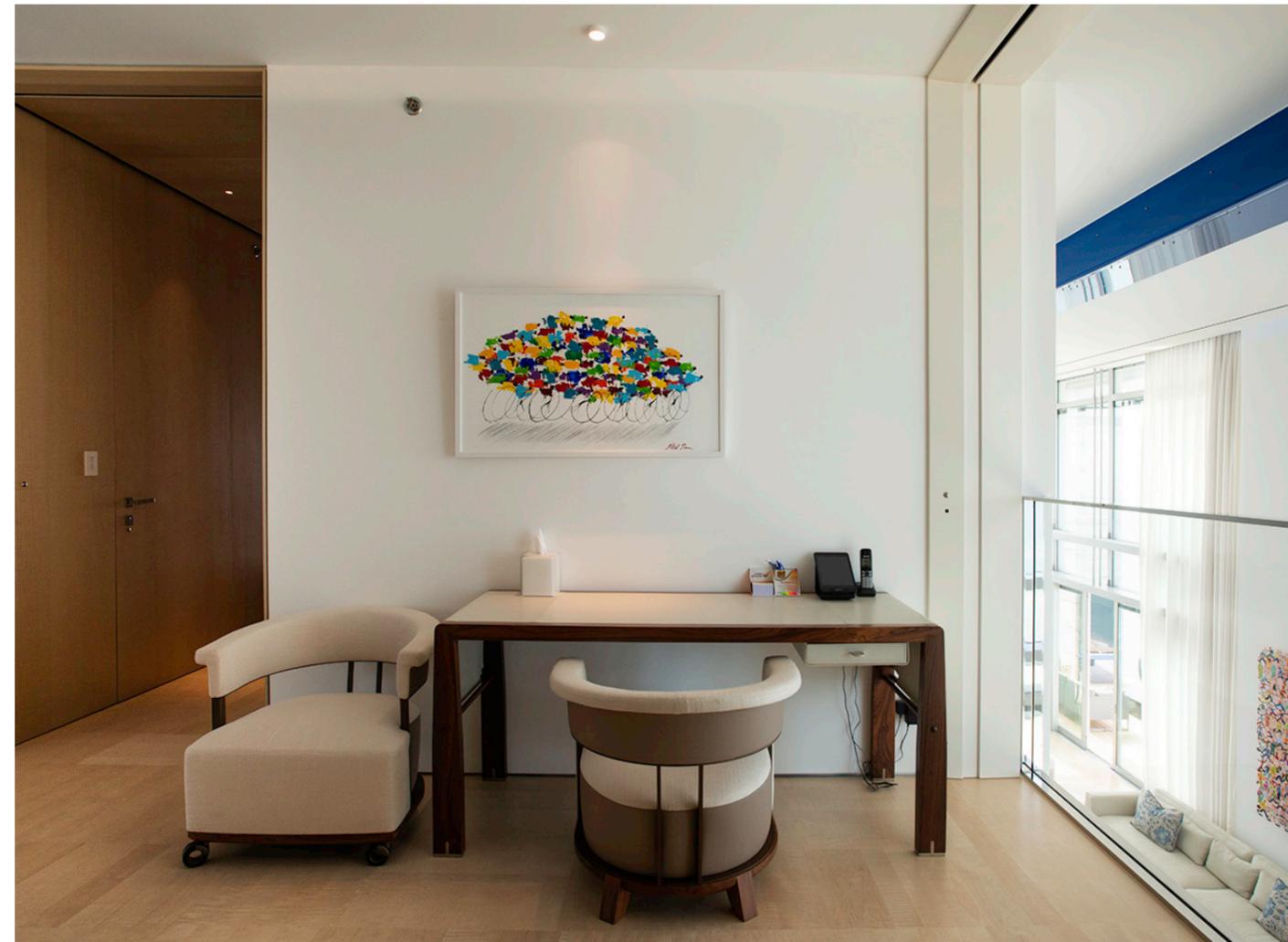
*by Laura Ragazzola
photos by David Zanardi*

IN TEL AVIV, A UNIQUE SCENARIO FROM THE TOP OF A BUILDING FACING THE SEA HAS INSPIRED IRMA ORENSTEIN'S DESIGN OF A UNIQUE APARTMENT. WHERE LIGHT CREATES FLUID SPACES AND PLAYS WITH NATURAL COLOURS AND MATERIALS.

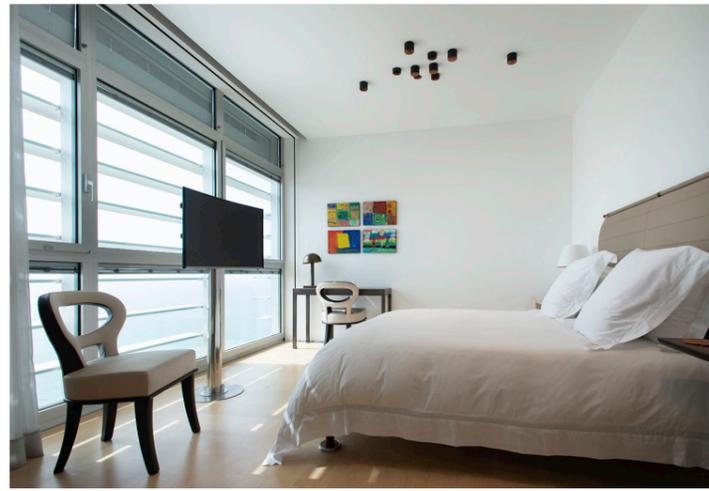




ABOVE: The dining room is in the corner of the living room: light cotton curtains adjust the light intensity.
 RIGHT, ABOVE: A small study-corner leads into the gym on the second level.
 BELOW: The house displays many contemporary artworks, because the owner is a collector and also a passionate cyclist.



It's all about Mediterranean in this extraordinary penthouse at the 21st floor of an elegant condominium overlooking the Tel Aviv waterfront. As you enter, you immediately perceive that the golden sandy beach, the crystal blue of the sea, the line of the horizon, have all been inspirational for the project of interiors. "It was impossible to ignore the great view from up here," explained Irma Orenstein, who designed the spaces and furnishings. "The landscape enters inside, with its colours and extraordinary light, becoming an integral part of the domestic environment. And it is on this suggestion that I worked on my project". Irma Orenstein is not new to such performances: an eclectic talent (she is an architect, a designer and also a valued artist), with twenty years of career, an international studio in Tel Aviv ("we are all women", she emphasizes), the Israeli architect boasts a portfolio of exclusive houses, all designed down to the smallest details, accurate in the selection of materials and colours and enriched by original furniture solutions. But, above all, full of a poetry that comes from a dialogue between nature and architecture. In the penthouse in Tel Aviv, one of her latest projects, the sky and clouds seem almost at hand thanks to the large windows, which draw the perimeter of the entire house, while the beach is symbolically recreated on



ABOVE: The master bathroom faces the coastline of the town. LEFT, FROM ABOVE TO BELOW: The master bedroom; the treadmill designed for cycling training; the kitchen with the glass counter; the glass staircase leading to the second level of the house.



ABOVE: The terrace is designed as second open-air living room.
BELOW: The elegant entrance of the condominium where the penthouse is located.



the parquet floor by a skilful combination of different essences and joints of wood, which simulate its typical colour and shine. "We managed to reach a texture that gives you the impression of feeling the touch and warmth of the sand under your bare feet", reveals the designer. Also, the turquoise reflections of the sea inspired the stair-sculpture, made entirely of glass, and the kitchen counter, which simulates a sea wave (everything is made in Italy: from the Listone Giordano parquet to the glass furniture made by SantambrogioMilano). The house is structured in two levels. Above the bedrooms and a large gym area (the owner is a passionate cyclist: he brought the last edition of the Giro d'Italia to Israel); below the living area with a large terrace that extends the house towards the sky and the sea. Light creates rich and constantly changing effects particularly in the overlapping spaces of the living room and the dining room. Custom designed furniture made by master craftsmen (here too, the architect has focused on Italian savoir fair) characterize the project of interiors, where natural materials such as wood and glass are dominant. Few selected pieces mark the internal landscape, chosen in natural shades and designed to provide comfort and well-being.



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Irma Orenstein

An internationally recognised architect, interior designer, and artist, Irma Orenstein is the name and talent behind an impressive collection of exclusive residential properties worldwide. Based in Tel Aviv, the Irma Orenstein Architecture & Interior Design Studio was established in 2002 and has since been an inspirational force in luxury design. Specialising in architectural and design services for the world's most luxurious apartments, penthouses, and buildings. Irma is also known for her unique design signature on commercial projects and creating bespoke design pieces that verge on a work of art with some of the world's finest artisans. Her portfolio of work includes diverse properties in London, Vienna, New York and Tel Aviv. Trusted by top developers and discerning clients, Orenstein takes a highly personal approach to each of her projects. A partner in every step of the design process, from the initial design concept onward throughout the detailed planning, implementation, and supervision of each stage, Orenstein's creative vision and unparalleled attention to detail is noticeable throughout. Describing his style as 'modern simplicity', David creates pared-back designs that feel current but timeless. Using diverse materials in an honest and thoughtful

way is central as is functionality, tactility and a meticulous attention to detail.

David holds a Masters in Interior Architecture and is an Architect MAA. Before founding the studio in 2009, David worked for Jean Nouvel in Paris and Peter Marino in New York. In his Copenhagen-based studio he works with a team of architects, interior designers, product designers and material experts.

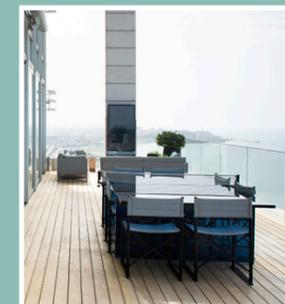
THE EDITOR'S CHOICE:



TURQUOISE STAIRCASE
 Design by Irma Orenstein.
 Produced by Listone Giordano
 (SantambrogioMilano).



ILLUSION OF SAND ON THE PARQUET Design Irma Orenstein.
 Produced by Listone Giordano
 (Pearl Collection).



PING-PONG OR DINING TABLE?
 Design by Irma Orenstein



CYCLE THROUGH THE CLOUDS
 A special life fitness treadmill